# MODULE 6

PARTNERING WITH SOUL: SUSTAINABILITY & IMPACT



## 2-DAY-SEMINAR-ON-SITE OR VIRTUAL LEADERSHIP ALIGNMENT

#### **INSIGHT 1**

#### **INSIGHT 2**

#### **INSIGHT 3**

## Staying authentic in the age of ESG

An overview on how to find a corporate authentic voice & behaviors with regard to ESG goals.

Participants will understand the importance of incorporating ESG goals in their short- mediumand long-term strategy. They will learn how to effectively implement them and that only a committed approach towards ESG challenges will lead to long-term success.

## Partnering with impact

An introduction on how to build and maintain stable and powerful corporate partnerships that are in line with the company's purpose.

Participants will gain insights on how to create a family spirit with all stakeholders and nourish CSR partnerships that are in line with the company's purpose.

## Defining social purpose

Partnering with impact requires a clear understanding of which causes to connect your company with and how they will ultimately contribute to the seven SDGs.

Participants will learn how to identify the right NGOs, CSOs and IGOs. Therefore, the definition of corporate societal KPIs is essential in order to become aware of the most compelling causes to connect your company with.

### INCLUDED FOR BOTH PRE-AND POST-TRAINING:

Emotional Intelligence Assessment MSCEIT

Self-directed course

Leadership online simulation Cultural Awareness

#### **TAKEAWAYS**

Why emphasizing on ESG challenges and incorporating them into your strategy is crucial

How to identify and nourish sustainable partnerships that are in line with the company's purpose

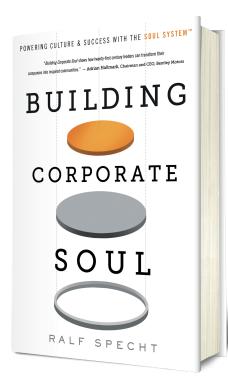
What the impact of climate change, inequality, diversity and inclusion on your company's short-, medium- and long-term approach is

Why it is important to have a clear understand of societal KPIs in order to choose the right partnerships and evaluate them on a regular basis

How to effectively implement a committed and honest approach towards ESG where every employee knows why the company is involved in certain activities

Raising awareness of "the bigger picture" with regard to the company's contribution on the seven SDGs.

Available for individual participants as well as for entire teams.





Each participant receives a copy of the book "Building Corporate Soul" Course - Certificate from BUILDING CORPORATE SOUL ACADEMY

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